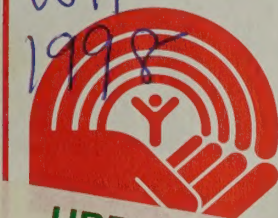


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THE WAY AHEAD

THE UNITED WAY OF BURLINGTON, HAMILTON-WENTWORTH

April, 1998

Vol. 2 Issue 2

*The CEO and Board of Directors of THE UNITED WAY
OF BURLINGTON, HAMILTON-WENTWORTH cordially invite you to
attend our "70TH" ANNUAL GENERAL MEETING.*

GUEST SPEAKER: *Patrick J. Collins, President and Publisher
The Hamilton Spectator*

ENTERTAINMENT: *Piano trio from the Southern Ontario Chamber Music Institute*

Agency Fair



DATE: *Monday, June 22, 1998*

TIME: *5:00 p.m. Agency Display Fair
Hors d'oeuvre Reception
6:00 p.m. Annual General Meeting
7:30 p.m. Adjournment*

PLACE: *Burlington Central Library,
Centennial Hall, 2331 New Street,
Burlington.*

*Take QEW Toronto to Guelph Line. Exit south (left). Follow Guelph Line for two
blocks to New Street. Exit west (right). Library is on the right hand side.*

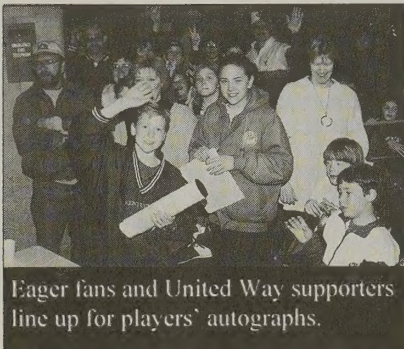
Please RSVP to **The United Way** at 527-4576 ext.400 by Friday, June 5th, 1998

FREE PARKING ♿ HSR & WHEELCHAIR ACCESSIBLE ♿ SIGN LANGUAGE INTERPRETATION AVAILABLE

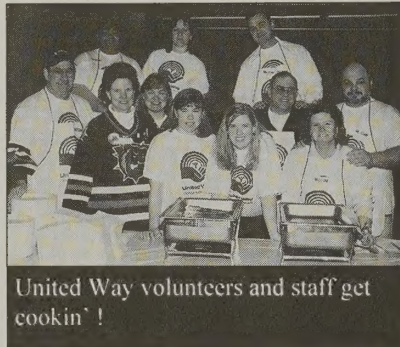
PANCAKE BREAKFAST & SKATE WITH THE HAMILTON BULLDOGS



Bulldogs fans give a 'thumbs up' to the pancake feast.



Eager fans and United Way supporters line up for players' autographs.



United Way volunteers and staff get cookin'!



Bulldogs hockey stars, Matthieu Descoteaux and Georges Laraque autograph a young fan's paw.

Photos courtesy of Roy Timm

On Saturday, April 4, The United Way held its first community-wide fundraising event of Campaign 1998, raising \$3266.50 to further its goal: **building healthier, safer, more caring communities in Burlington, Hamilton-Wentworth.**

Close to 3000 Bulldogs fans and United Way supporters turned up at Copps Coliseum to skate on arena ice with the Bulldogs, line up for autographs from their favourite hockey players and breakfast on pancakes dished out by players and volunteers. *(According to Philip May, managing director of Geraldo's at the Ramada Hotel, catering staff cooked about 4500 pancakes during the event!)*

General manager Scott Howson, flanked by right winger Georges Laraque and defenceman Matthieu Descoteaux, welcomed the first 300 people at ice level opening ceremonies.

Winston Tinglin, ceo of The United Way, thanked the entire Bulldogs hockey club for its tremendous commitment to this fundraising event, now part of the Bulldogs annual community calendar.

Events of this size demand careful planning and The United Way thanks Brian Lewis and Cary Kaplan (Bulldogs), Philip May (Geraldo's), and Glenn Greene (Local 1005) for joining United Way staff to coordinate the **Pancake Breakfast and Skate.**

The United Way also thanks the tremendous team of **76 volunteers** that contributed in large measure to the success of the day. We couldn't have done it without the help of the Bulldogs Booster Club, and, volunteers from Local 1005 and The United Way.

The United Way greatly appreciates the support and involvement of the following individuals and organizations.

- ★ **Hamilton Entertainment and Convention Facilities Inc.**, Copps Coliseum venue
- ★ **Versa Services Ltd.**, kitchen facilities & equipment
- ★ **Roy Timm**, poster photography
- ★ **Town Publishing Inc.**, poster design
- ★ **Fortino's Supermarkets Ltd.**, product sponsor
- ★ **Cats Claws**, face painting
- ★ **Media partners** in Burlington, Hamilton-Wentworth

1997 CAMPAIGNS OF EXCELLENCE
COMMUNITY BUILDERS HONOURED
AT THE EVENING OF RECOGNITION AND CELEBRATION, JANUARY 30, 1998

In the February issue of *THE WAY AHEAD*, 1997 Campaigns Of Excellence were inadvertently omitted. The United Way apologizes for this error and recognizes the following organizations for their outstanding contributions to The United Way.

Costco Wholesale Ltd. • Degussa Canada Ltd. • Ernst & Young • Hamilton-Wentworth Roman Catholic Separate School Board • Marriott Corp. of Canada Ltd. • Nelson Steel • Nelson Youth Centres • Revenue Canada, Trade Administration Services • Sun-Canadian Pipe Line Company Limited

Pancake Breakfast and Skate Event Poster

Thank you to the following agencies for participating in the exciting poster project: **Burlington Association for the Intellectually Handicapped, Hamilton Association for Community Living, Hamilton East Kiwanis Boys' and Girls' Club, and Nelson Youth Centres.** (*Please see special profiles below.*)

Special thanks to these participants as well: **Bulldogs' Georges Laraque and Matthieu Descoteaux, mascot Bruiser, and Booster Club members, the Wellands; Hamilton-Wentworth Regional Police constable Bob Lester; Local 1005 rep Glenn Greene; ONtv's personality Steve Ruddick; Kyle, Kyle and Lee from the Parkdale Coaches Association, and, Maddie.**

BURLINGTON ASSOCIATION FOR THE INTELLECTUALLY HANDICAPPED

"Participating in the special event poster was an opportunity for the children to be part of something big," says Sarah Lawson, volunteer and special events coordinator. "It was an event where their disability wasn't highlighted and that's important to them and their families."

The Burlington Association For The Intellectually Handicapped provides services and support to individuals with intellectual handicaps through residential, day, preschool, and recreation programs.

Telephone: 336-2225

HAMILTON ASSOCIATION FOR COMMUNITY LIVING

"Kevin really enjoyed attending the Bulldogs Pancake Breakfast and Skate," observes Joyce Smith, family support worker. "He especially enjoyed the opportunity to be on ice with the Bulldogs. Kevin and his father both loved the delicious pancakes."

The *Hamilton Association For Community Living* provides services to meet the needs of developmentally handicapped adults and children in the community.

Telephone: 528-0281

NELSON YOUTH CENTRES

"Graham and Sanjay were thrilled to participate in the poster photo shoot," says Trina Delduco, child and family counsellor at Nelson Youth Centres. "It was a great opportunity for them to increase their self-esteem."

Nelson Youth Centres offer therapeutic after-school treatment programs for Halton youth aged 8 to 16.

Telephone: 681-2611

HAMILTON EAST KIWANIS BOYS' AND GIRLS' CLUB

"David, Melanie and Anne Marie were ecstatic to be part of the poster," says manager Glenn Harkness. "We have parents asking for extra copies of the poster to give to relatives and friends."

The Hamilton East Kiwanis Boys' and Girls' Club provides recreational and educational programs for boys and girls aged 0 to 17. Its mission is to encourage its members to develop to their fullest potential.

Telephone: 549-2814



United Way Events

- > Exercise Royal Tiger II, 11th Field Regiment 52 km march
Hamilton to Guelph: May 15 - 16, 1998.
- > United Way 70th Annual General Meeting:
Monday, June 22, 1998, 5:00 p.m to 7:30 p.m.
- > 3rd Annual United Way Walkathon:
Sunday, September 13, 1998

For more information please call 527-4543.

**CONGRATULATIONS TO
THE BURLINGTON POST!**

During the first three months of Campaign 1997 The Burlington Post raised **\$970** through raffles and casual days to support The United Way.

Leading The Way

1997 was a busy and productive year for the United Way's Leadership Committee.

In its first year the Leadership Committee recruited 69 new Leadership donors, individuals that donate \$1000 or more to The United Way. In total, \$328,588 was raised during Campaign 1997, a 16.1% increase from Campaign 1996.

"The 1997 Leadership Committee made great headway in increasing the number of Leadership donors. The committee maintained its focus and, as a result, was cohesive and extremely productive," states John Hedden, Leadership Committee member.

A focus for 1998 is to increase leadership giving in the workplace and in the general community. The Leadership Committee also plans to expand its membership by outreaching to individuals from every sector of the workforce.

For more information please contact Janyce Robinson, 527-4576 ext. 235.

Committee News

Maintaining Community Ties through The Retirees Development Committee

Helping to build and strengthen the community doesn't have to end with retirement.

The United Way Campaign relies heavily on employee payroll deductions. Yet, with industry changes and an increase in early retirement packages now in the work place, The United Way needed to devise a way to maintain and strengthen ties with retirees.

In 1997, United Way campaign staff recruited a group of volunteers to contact recently retired or soon-to-be retired persons, all traditional supporters of the Annual Campaign through employee payroll deduction contributions.

The resulting Retirees Development Committee contacted 15,000 potential donors and raised \$47,085.00. A great start for this brand new committee.

"Recently retired employees ourselves, and long-standing United Way supporters, we clearly recognized that with increasing numbers of retirees into the community and out of the workplace, this was a growth area with lots of potential to help The United Way meet our community goal," states Keith McIntyre, 1997 Retirees Committee Chair, and past president, Mohawk College.

In Campaign 1998, the Retirees Development Committee plans to hold special events to raise more money for United Way community services. The Committee plans to increase awareness about the importance of charitable giving, and, boost the number of retiree donors.

NEW AGENCY ADDRESS

Family Services of Hamilton-Wentworth, Inc. has moved to its new location: **Effort Square, 7th Floor, 105 Main Street East, Hamilton.**



THE WAY AHEAD...

Written, Designed & Produced by

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